



Dear Friends of Stroke Comeback Center,

We are pleased to announce the return of the **Stroke Comeback Trail!** This year's event will be a **Virtual 5K Run/Walk/Roll** and **Survivor 1-Mile Challenge** to be completed between October 26 and October 29, 2023.

We're excited to host this inspiring event in honor of **World Stroke Day** on October 29. Participants are invited to form teams, complete a route of their own choosing during the 4-day period, and share their accomplishments on the event website and social media. It's an inspiring way to spread stroke awareness and bring support to survivors in their communities.

This year's event materials will be focused on life-saving education about the signs and symptoms of stroke and the importance of immediately accessing medical services. Participant shirts and event materials will include the American Stroke Association's **BE FAST** warning signs (**B**alance, **E**yes, **F**ace, **A**rms, **S**peech, **T**ime to call 911) to continue our efforts towards improving public awareness and long-term outcomes following stroke. In 2022, our efforts to share the **BE FAST** message reached over 1,000 individuals. Your support helps us share this life-saving information.

Proceeds will benefit the Stroke Comeback Center and our community of stroke and brain trauma survivors committed to living successful and productive lives. We are the **only** non-profit organization in the greater Washington, D.C. area to offer long-term support to survivors and their families. Thanks to generous donor support, no stroke survivor is ever turned away for inability to pay.

We hope that you will join us as a sponsor on the Stroke Comeback Trail. Sponsors will be featured on the event website and mailings sent to over 3,500 contacts with an interest in stroke recovery and related services. Sponsorship levels and details follow. Your support allows us to provide ongoing, meaningful, and affordable programs for all stroke survivors who desire our services. We are very grateful for your support.

If you have questions about sponsorships or this event, please contact Connie Dupuy, Development Coordinator, at [connie@strokecomebackcenter.org](mailto:connie@strokecomebackcenter.org) or 703-255-5221.

We hope to see you on the Stroke Comeback Trail. **Thank you for showing survivors that there is no STOP sign on the road to recovery!**

Sincerely,

Suzanne Coyle  
Executive Director



## VIRTUAL 5K/1-Mile Event, October 26-29, 2023

### Sponsorship Opportunities

#### **TITLE SPONSOR – \$10,000** *Only one available!*

- Recognition as the *exclusive* **Title Sponsor** on all event materials and publicity
- Logo on all race-related stroke awareness educational materials
- Logo listed prominently on official race shirt (primary location)
- Prominent placement of logo and link on the Stroke Comeback Trail website
- Mention as Title Sponsor in all event promotions, press release, and social media posts
- Opportunity to include promotional materials in participant digital race packets
- Complimentary registration for 20 race participants

#### **PLATINUM SPONSORS – \$5,000**

- Logo on all race-related stroke awareness educational materials
- Logo listed prominently on official race shirt (primary location)
- Prominent placement of logo and link on the Stroke Comeback Trail website
- Mention in event promotions, press release, and social media posts
- Opportunity to include promotional materials in participant digital race packets
- Complimentary registration for 15 race participants

#### **GOLD SPONSORS – \$2,500**

- Logo listed prominently on official race shirt
- Mention on the Stroke Comeback Trail website with logo and link
- Mention in event promotions, press release, and social media posts
- Opportunity to include promotional materials in participant digital race packets
- Complimentary registration for 10 race participants

#### **SILVER SPONSORS – \$1,000**

- Mention on the Stroke Comeback Trail website with logo and link
- Mention in event promotions, press release, and social media posts
- Opportunity to include promotional materials in participant digital race packets
- Complimentary registration for 8 race participants

#### **BRONZE SPONSORS – \$500**

- Mention on the Stroke Comeback Trail website with logo and link
- Mention in event promotions, press release, and social media posts
- Opportunity to include promotional materials in participant digital race packets
- Complimentary registration for 4 race participants

#### **STROKE COMEBACK TRAIL FRIEND – \$250**

- Acknowledgement on website, social media, and all event materials
- Opportunity to include a promotional item or materials in participant race packets
- Complimentary registration for 2 race participants



## 2023 Virtual Stroke Comeback Trail Sponsorship Registration

I/we support the Stroke Comeback Center's **Stroke Comeback Trail** event.

_____ Stroke Comeback Trail Title Sponsor	\$10,000	<i>Only one available!</i>
_____ Platinum Sponsor	\$5,000	
_____ Gold Sponsor	\$2,500	
_____ Silver Sponsor	\$1,000	
_____ Bronze Sponsor	\$500	
_____ Friend	\$250	

Sponsor Name \_\_\_\_\_  
Please print name exactly as you wish to be acknowledged

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_  
Street Address

City State Zip Code

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please mail check made out to Stroke Comeback Center and form to:

Stroke Comeback Center  
Attn: Events  
145 Park St, SE  
Vienna, VA 22180

We can also send you an **electronic invoice** for sponsorship payments. Please email Connie Dupuy, Development Coordinator, [connie@strokecomebackcenter.org](mailto:connie@strokecomebackcenter.org).

Once sponsorship registration is complete, you will be emailed a code for complimentary race registrations.

Sponsor materials: Please forward your logo (if applicable at your sponsorship level) in JPEG format to Connie Dupuy, Development Coordinator, [connie@strokecomebackcenter.org](mailto:connie@strokecomebackcenter.org). **Logos/artwork due by Friday, September 29, 2023 to be included on event shirts.** All other materials due by Thursday, October 19, 2023 to be included in digital race packets.